

Don't Go Naked – Calling All Curvy Girls: A Shopping Event in Boston, MA

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By Jan Ross

I, along with plenty of other women, was shocked to find out recently that size 12 is now considered a plus size when it comes to modeling.

It's not really that surprising when you consider the toothpick figures of the most popular actresses in all the new movies and TV shows. Vying to fit into the free designer dresses for those red carpet events, every actress in people magazine seems more emaciated and stick like than the last.

That's why it's so refreshing to learn about the New York based retailer Pop Up Plus which has established itself as the premier plus size resource for women sizes 14-24.

Pop Up Plus was the winner of the 2011 Brooklyn Business Plan Competition and is the premier provider of trend setting, designer clothing for women size 14 and up.

Pop Up Plus is unique in that it is not a store, but instead offers shows in different cities with a variety of fabulous designer labels.

Pop Up Plus will present a show in Cambridge, MA for we women who make up the real world in terms of size. Pop Up Plus doesn't just offer tent-like dresses and long, billowing tops which were all plus-size women could choose from years ago but instead offers carefully designed and up to the minute clothing.

They feature a mix of new, international and established brands that any size woman would love and are the only retailer in the United States offering unique and beautiful pieces from the Australian designer Damn You Alexis.

There will also be select designs from Michael Kors, Kenneth Cole and Ralph Lauren.

On Friday, October 27 from 4:00 – 8:00 PM at the Gallery 263 shop at 263 Pearl Street in Cambridge, Pop Up Plus will offer a cocktail party including hors d'oeuvres which shoppers can enjoy as they peruse the latest designer offerings.

The fun will continue the next afternoon, then on Sunday the show will move to Eden Natural, a boutique located in the Ashmont/St. Marks area at 1822 Dorchester Avenue.

If you spend way too much time at the mall browsing through all those ridiculously tiny sizes that wouldn't fit on a normal woman's thigh, you need to check out this show.

Don't Go Naked!

27 October 2012, 3pm

Don't go naked, and don't go without finding a great hotel deal! Check the [DealAngel hotel results for Boston](#) now.

Pop Up Plus
Curvy Girls

Hey Boston!
GOT
CURVES?

NYC's Hottest Curvy Girl Pop Up Store is coming to your area

OCTOBER 26TH & 27TH
LIMITED TICKETS. CLICK TO REGISTER!