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Rock 'n' Ride

**BACKBEAT TOURS
MEMPHIS, TENNESSEE**

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Memphis is the most populous city in Tennessee, perched on the bank of the mighty Mississippi River. It is known for wonderful barbecue, the incomparable Beale Street and Elvis Presley's resting place. But many renowned musicians, including Johnny Cash, B.B. King and Jerry Lee Lewis, also lived in and around Memphis, then carried their music with them from the Mississippi Delta to other U.S. cities. A great way to learn more about the history of music in Memphis is to schedule a musical Backbeat Tour.

With friendly interaction combined with comedy and narration, Backbeat Tours are great for families. Ride around town in one of the nation's only music buses for the 90-minute Mojo Tour, or the three-hour Big Mojo Tour, which includes a tour of Sun Studio where careers of many local musicians were launched. Along the way, you'll be accompanied by an area tour guide/professional musician who performs selections from the city's rich musical heritage while sharing history and behind-the-scenes information about Memphis.

Buses for the tours are truly unique as well as easily accessible, leaving from Beale Street. Tickets can be purchased online.

— JAN ROSS

Learn about your favorite Tennessee musicians on a musical Backbeat Tour through Memphis.

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